



CITY OF
SARATOGA
SPRINGS

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FOR IMMEDIATE RELEASE

Saratoga Springs Hires New Assistant City Manager and Public Relations & Economic Development Director

Saratoga Springs, June 21, 2017 – The City of Saratoga Springs selected internal candidate, Owen Jackson, as its new Assistant City Manager and David Johnson as his replacement as the Public Relations and Economic Development Director, who began service June 12, 2017.

“I am grateful for the opportunity to serve in this new capacity as the Assistant City Manager,” said Jackson. “I have seen the growth and progress of the City over the last few years and I look forward to what the future holds for the community.”

Jackson takes the place of Spencer Kyle, who served as the Assistant City Manager for 13 years. He brings 10 years of local government experience to his new role as the Assistant City Manager and served as the Public Relations and Economic Development Director for four years in Saratoga Springs. In his prior role, Jackson oversaw the development of the City’s new Community Strategic Plan, worked with developers to bring The Crossing retail park and served on the Lehi Area Chamber Board. Jackson also previously served as the Public Relations Manager in West Valley City for 6 years.

Now filling Jackson’s old role, Johnson comes to the City with 10 years of public relations, government and management experience.

“I’m excited to join the team in Saratoga Springs and build on the tremendous growth and opportunity currently bursting at the seams in this area,” said Johnson. “I look forward to representing this beautiful community and booster it’s rich quality of life as we welcome new development and residents to the City.”

Prior to Saratoga Springs, Johnson served as the Assistant to the City Manager of Haines City, Florida, where he created a 3-5 Year Strategic Communications Plan, rewrote the City’s utility code to increase revenues \$250,000 annually, and worked with businesses and residents in the community.

Although Johnson arrives from Florida, the bulk of his professional career originated in Utah, where he worked on significant projects in Utah County, such as coordinating public meetings for the Utah Lake Master Plan, quadrupling publicity and attendance for the annual Utah Lake Festival, and public education regarding carp removal and Utah Lake restoration projects. He also served as an Executive Director for the American Cancer Society and the Communications Manager for Utah Food Bank.

Johnson has a Bachelor of Arts in communications from Brigham Young University and a Master of Public Administration from the University of Utah. Jackson has a Bachelor of Arts in mass communications and a Master of Public Administration from the University of Utah.

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About Saratoga Springs: The City of Saratoga Springs is an exciting and young pro-development community, located on the northwest shores of Utah Lake in the center of Utah’s Wasatch Front Metropolitan Area. The City incorporated in December of 1997 and experienced rapid growth from the very beginning. Today there is more development interest in the City than at any other time in its short history. Visit us online at www.saratogaspringscity.com or follow us on Facebook @cityofsaratogasprings and Twitter @saratogasprngut.